

Effective Date: 02/01/18

This privacy policy (this “Policy”) describes Frank Productions’ (hereinafter “We,” “Us,” or “Our”) current policies and practices with regard to personal data collected by Us through this website Frankproductions.com (this “Site”) and personal data associated with the purchase of any ticket (collectively, “Personal Data”). This Policy is independent from Our offline Personal Data collection practices. The term “Personal Data” includes personally identifiable information about you, such as your name, birth date, credit card number, e-mail address, mailing address, phone number, and any other information that is identified with you personally.

Please read this Policy carefully before submitting any Personal Data. If you do not agree with this Policy, your choice is not to use this Site. By accessing or using this Site, you agree to this Policy.

Changes to This Policy.

We are continually improving and adding new functionality and features to Our websites and improving and adding to Our existing products, services, and programs. Because of these ongoing changes, changes in the law, and the changing nature of technology, Our data practices will change from time to time. If and when Our data practices change, We will post a revised version of this Policy on this page and/or post a conspicuous notice or banner on the Site’s homepage. The effective date of this Policy (i.e. the last time this Policy was modified) is at the top of this page, next to “Effective Date.” If you disagree with any of the changes made to this Policy at any time, you must stop using the Site. By continuing to access and use the Site, and/or submitting information through the Site, you accept and agree to any such changes. We encourage you to check this page frequently to ensure you keep up to date with this Policy.

Personal Data Collected Through This Site.

We collect the Personal Data you provide to Us on this Site. For example, We collect Personal Data you provide to Us when you contact Us with questions and comments, or when you fill out a form on the Site (including your name and other contact information, your company’s name, your e-mail address, and your mailing address or the mailing address of your company). If you do not wish to provide certain information or Personal Data to Us, or do not wish to fill out all of the information on a specific form on the Site, you are not required to do so.

Most of Our registration forms require only your name and e-mail address. When you submit information to Us through this Site you will receive a confirmation e-mail if you enter a valid e-mail address. When you use Our websites to search for information about Our events, you are not providing Us with any Personal Data. We offer the search features as a service to you. We do not collect or retain any Personal Data about you when you use the search feature.

We may also collect Personal Data from you, or receive Personal Data about you, when you purchase tickets through this Site or through one of Our ticketing partner’s websites that you are directed to when you wish to purchase tickets to an event.

Use of Personal Data Collected On This Site.

We use Personal Data and information you provide Us in a variety of different ways, including to: facilitate your use of the Site, provide you the products or services you have ordered from Us, answer your questions, and resolve any problems you might have. We and Our affiliates also use Personal Data to help improve the content and functionality of Our websites, to better understand Our customers and markets, and to improve Our products and services. We and Our affiliates may use this information to contact you in the future to tell you about products or services We believe will be of interest to you. If We do so, each communication We send you will contain instructions permitting you to “unsubscribe” from receiving future communications from Us.

Similarly, We may provide the ability to sign up for “subscription” e-mail services, either directly or through Our affiliates, which enable you to receive current news and updates about Us. For all such services, We will provide an opportunity to “unsubscribe” from, or cancel, the subscription.

Anonymous Data Collected On This Site.

In addition to the information and Personal Data you provide when you use Our websites, We use cookies, pixel tags (or web beacons), traffic data, website logs, and other technologies to collect anonymous information about the use of Our websites. For example, We use technology to track how many visitors access Our websites, the date and time of their visit, the length of their stay, and which pages they viewed. We also use technologies to determine which web browsers and devices Our visitors use and the address from which they accessed Our sites (for example, if they connected to a website by clicking on one of Our banner ads).

These technologies, alone, do not identify you personally. Rather, they enable Us to compile statistics about Our visitors and their use of Our websites. We and Our affiliates use this anonymous data and share it with third parties to improve the content and functionality of Our websites, to better understand Our customers and markets, and to improve Our products and services.

We may maintain anonymous information or associate it with Personal Data we collect in other ways, or Personal Data we receive from third parties. This helps us improve the Site and to deliver a better, more personalized experience, including by enabling us to: (a) estimate Our audience size and usage patterns; (b) store information about your preferences, allowing Us to customize the Site according to your individual interests; (c) speed up your searches; and (d) recognize you when you return to the Site.

Cookies.

A cookie is a small piece of information that is sent to your browser and stored on your computer’s hard drive. Cookies do not damage your computer and they cannot be used to discover the identity of a user. You can set your browser to notify you when you receive a cookie. This enables you to decide if you want to accept it or not and whether you are required to accept the cookie to view certain content. We may use cookies to “persist” a user session; that is, to maintain connection with a user as he or she moves through an application or series of web pages. The purpose of cookies in this context is to remember user inputs. For example, a “shopping cart” application records purchases up until the user

reaches checkout. Personalization features also use cookies to identify groups of users and deliver appropriate content and services.

Third Party Use of Cookies and Other Tracking Technologies.

Some content or applications, including advertisements, on the Site are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use this Site. The information they collect may be associated with your Personal Data or they may collect information about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

Do Not Track.

This Site does not respond to "do not track" requests. All traffic is treated as equal and processed the same in that we will track users of the Site as well as the webpage that the user came from before reaching the Site and the webpage to which the user went after leaving the Site. If you desire to have your browsing be private, we suggest that you use your web browser's private or incognito function, or similar options.

Disclosure of Your Personal Data.

We and Our subsidiaries and affiliates may share Personal Data with third-party vendors and service providers who act for or on behalf of Us and/or Our subsidiaries and affiliates (for example, companies that provide support services to Us, including data processing services, or that help Us market Our products and services). These companies may need Personal Data about you in order to perform their contractual obligations to Us.

We may disclose some or all of your Personal Data with your consent or for any other purposes disclosed by us to you when you provided the Personal Data. We may also share some or all of your Personal Data with Our subsidiaries and affiliates. We may also share Personal Data with Our ticketing partners for contractual, event-related and marketing purposes.

In addition, there may be some other, limited circumstances in which We or Our affiliates may share or transfer the Personal Data in Our databases to third parties, including, for example, to comply with a legal requirement, for the administration of justice, to protect your or Our vital interests, or in the event of Our sale, merger, reorganization, dissolution, or similar event.

We may disclose aggregated information about users of the Site and information that does not identify any individual or company or enable reverse engineering to re-identify this information, without restriction. If We make such a disclosure, We may contractually enforce restrictions on re-identification with the party to whom such information is disclosed.

Data Security.

We have implemented reasonable measures to secure your Personal Data from unauthorized acquisition, use, and disclosure. But, we cannot ensure that Personal Data will only be disclosed as described in this Policy because, unfortunately, the transmission of data over the internet and on mobile platforms is not always secure. In short, We cannot guarantee the security or confidentiality of any Personal Data you provide to Us or We receive. Therefore, notwithstanding anything to the contrary in this Policy, your use of this Site is at your own risk. In the unlikely event that an unauthorized third party compromises Our security measures, We will not be responsible for any damages directly or indirectly caused by an unauthorized third party's ability to view, use or disseminate such Personal Data.

Your Choices About Our Collection, Use, and Disclosure of Your Information

We strive to provide you with information and choices regarding the information and Personal Data you provide to us and/or that we collect, including:

Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent, when you access the Site. Information on deleting or controlling cookies can be found at www.aboutcookies.org. If you disable or refuse cookies in your browser, please note that some parts of the Site may then be inaccessible or may not function properly.

Email Offers from Us. If you do not wish to receive email offers or newsletters from Us, you can opt-out of such emails (other than emails related to the completion of your registration, correction of user data, change of password and other similar communications essential to the Site) and newsletters by using the unsubscribe process at the bottom of an email from Us or by emailing Us at frankproductions@frankproductions.com with "unsubscribe" in the subject line.

Third-Parties. If you do not wish to have your Personal Data shared with third parties solely for marketing purposes, you may email Us at frankproductions@frankproductions.com with "do not share" in the subject line.

Public Forums.

This Site may make chat rooms, forums, message boards, and/or news groups available to users. Please remember that any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your Personal Data.

Children.

We do not knowingly collect Personal Data from children under the age of thirteen (13). If you are under thirteen (13), please do not give Us any Personal Data. If you have reason to believe that a child has provided Personal Data to Us please contact Us at frankproductions@frankproductions.com, and We will take any steps necessary to comply with law, including deleting that information from

Our databases.

Links to Other Sites.

This Policy applies only to this Site. We and Our affiliates operate other websites for different purposes and in different countries where different laws may or do apply. If you visit another website of Ours, please take a moment to review the privacy policy posted on that site to learn what Personal Data may be collected through that site and how it is processed.

Our websites contain hyperlinks to other websites that are not operated by Us or one of Our affiliates. These hyperlinks are provided for your reference and convenience only and do not imply Our endorsement of the activities of these third-party websites or any association between Us and the other website's operator. We do not control these websites and are not responsible for their data practices. We urge you to review the privacy policy posted on any website you visit before using that website or providing any Personal Data.

Your California Privacy Rights.

California Civil Code Section 1798.83 permits users of Our Site that are California residents to request certain information regarding Our disclosure of Personal Data to third parties for their direct marketing purposes. Such requests must be submitted to Us at frankproductions@frankproductions.com or in writing at:

Frank Productions
Attn: Office Manager
155 East Wilson Street Suite 100
Madison, Wi, 53703

Questions About Our Privacy Policy.

If you have any questions about this Policy or concerns about the way We process your Personal Data, please contact Us at frankproductions@frankproductions.com, or at the address, above.